

*Jennifer Wolfe named one of Cincinnati's  
Leading Lawyers by Cincy Business Magazine*

# CincyBusiness

## The Venturer

**JANUARY 2006. By MaryKay Moran.** For Jennifer Wolfe, everything comes down to one key factor: communication. Working in business law for emerging companies, she says that everything she does as a lawyer is a result of a failure by someone to communicate.

"Somewhere along the lines, breakdown occurs and it begins to snowball," she says. It's crucial, she adds, that no matter what the project, keep lines of communication open to ensure that the process is as smooth as possible.

Wolfe started The Wolfe Practice in 2000 and, since then, the firm has become the largest solely female-owned law firm in Ohio, as well as one of the largest in the Midwest. She graduated from Ball State at the top of her journalism class in 1993, earned her law degree from the University of Cincinnati, and added a master's degree in organizational communication and management in 1999.

At the time, Wolfe wasn't sure she wanted to open her own law firm. However, she always wanted to own her own business and she "saw an opportunity in the law to do it a better way."

The Wolfe Practice implements a problem-solving approach to serving the needs of the entrepreneurs and business owners who make up their clientele. As one would expect from a firm that aims to "Serve clients for life," Wolfe and her associates focus on clients' objectives

and how to best solve their problems while streamlining and expediting the process. "I'm not here to try to escalate their problems," she notes. She believes a widespread holistic approach to business law would make her job easier, as well as everyone else's.



Aside from running her own firm, Wolfe works to bring entrepreneurial growth to Cincinnati as the president-elect of the Board of Trustees of The Greater Cincinnati Venture Association. She also often writes on the topics of women in business and law for business/law publications.

Wolfe also says she would like to see more women do what she's doing. She maintains it's important to have different viewpoints because those diverse experiences make it easier to meet clients' needs. Law is still "a

culture dominated by men," she observes.

"The community would be well served to have more women and minorities building a law firm."

But she doesn't overlook the impact of her male counterparts. Many of them, she says, are doing what's most important in business law: focusing on communication and making life easier for the clients.